What is TED?

TED is a non-profit organization devoted to Ideas Worth Spreading.

It started in California as a four-day conference 25 years ago and since then has grown to support world-changing ideas with multiple initiatives. The annual TED Conference invites the world’s leading thinkers and doers to give impactful talks, which are then made available, free, at TED.com. Speakers have included Bill Gates, Al Gore, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende, UK Prime Minister Gordon Brown, and other ‘lesser known’ individuals who have gone on to make significant impacts in their communities, and worldwide.

What is TEDxOhioStateUniversity?

TEDxOhioStateUniversity promotes innovative, inspiring ideas and experiences from fellow Buckeye faculty, students, and alumni that extend beyond the Ohio State campus.

Centered on Technology, Entertainment, and Design, TEDxOhioStateUniversity provides an interactive platform that highlights interdisciplinary storytelling from the Buckeye community in the hope of sharing captivating ideas, encouraging conversation, and creating a positive atmosphere for change.

The national non-profit organization, TED has a tagline: “Ideas Worth Spreading.” The student members of TEDxOhioStateUniversity believe that incredible ideas are generated on this campus everyday. Therefore, out goal is to encourage participation from diverse speakers as well as attendees from all corners of our Buckeye community.

In the spirit of ideas worth spreading, our event brings people together to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.

“TEDxOhioStateUniversity 2014”
This will be our third year hosting TEDxOhioStateUniversity’s major spring event. Last year’s ‘Life in Motion’ event at the RPAC had over 700 attendees.

This year’s event will tentatively take place on Saturday, February 8\textsuperscript{th}, 2013 at Mershon Auditorium. The theme is ‘Time and Change’ and we encourage any and all unique perspectives on this topic!

To be considered to speak at this year’s event, we ask that you submit an application online at \url{www.TEDx.osu.edu} by the priority deadline, October 27\textsuperscript{th}, 2013. We will be interviewing a group of finalists on November 8\textsuperscript{th}, 2013 and November 9\textsuperscript{th}, 2013. If you are not available on these dates, please make a note in your application.

We also ask that if you are interested in speaking, please keep your schedule flexible the week prior to the event in order to accommodate adequate speaker preparation sessions with our Speaker Prep team and be available during these dates:

1. Friday, January 31\textsuperscript{st} to Sunday, February 2\textsuperscript{nd} – Dress Rehearsal (specific day/details TBA)
2. Saturday, February 8\textsuperscript{th} — Day of the event (should be available all day)

Next Steps

We encourage you to take time to consider sharing your insights with the Ohio State community. Not everyone nominated will necessarily be selected to speak, but we would love to have you fill out an application online at \url{www.TEDx.osu.edu}. Please reply to this message or feel free to contact me directly with any questions you may have.

We hope to hear from you soon!

Sincerely,

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